



2020 PHATS/SPHEM ANNUAL MEETING

SPONSORSHIP PACKAGES

All Sponsorship Packages Include:

- Priority selection of exhibit booth location (except Breakaway Packages)
- Logo on Conference marketing materials, registration website and PHATS/SPHEM website
- On-site event signage
- Pre-Conference registration list with email addresses to registrants

STANLEY CUP: \$10,000 (CO-SPONSORS WELCOME)

Sponsorship:

- ❖ Golf Awards Reception

CONFERENCE FINALS: \$8,000 (CO-SPONSORS WELCOME)

Sponsorship Options (Select one):

- ❖ PHATS Sit Down Lunch
 - *Speaking opportunity to target audience of athletic trainers*
- ❖ PHATS Boxed Lunches (*No speaking opportunity, golf foursome instead*)

SECOND ROUND: \$5,000 (CO-SPONSORS WELCOME)

Sponsorship Options (Select one):

- ❖ Exhibit Hall Coffee Breaks (*Includes optional marketing materials and /or rep at break*)

FIRST ROUND: \$4,000

Sponsorship:

- ❖ On-site Mobile App

- *Includes full App loading splash page sponsorship & rotating banner ad*
- ❖ Exhibit Hall Beer Sponsorship

PRESIDENT'S TROPHY: \$3,000

Sponsorship Options (Select one):

- ❖ SCAPH Lunch Sit Down Lunch
 - *Speaking opportunity to target audience of strength and conditioning coaches*
- ❖ Networking Lounge
 - *Located outside of Exhibit Hall and includes lounge type seating & signage*

BLUE LINE: \$2,000

Sponsorship Options (Select one):

- ❖ Lanyards for NHLTPS

CENTER ICE: \$1,500

Sponsorship Options (Select one):

- ❖ Coffee Break Sponsorship
 - *(Includes optional marketing materials and /or rep at break)*
- ❖ Welcome Bag with your company logo
- ❖ Hall of Fame Reception Step and Repeat Banner *(company logo'd background for photo opportunities)*
- ❖ Lanyards for SCAPH

POWER PLAY: \$ 1,000

Sponsorship:

- ❖ Social Media Conference Event Updates
 - *Minimum of 8 Conference updates on our social medial pages, Facebook, Twitter & Instagram sent out by PHATS/SPHEM Social Media Team*

BREAKAWAY: (DOES NOT INCLUDE PRIORITY BOOTH SELECTION)

Sponsorship Options: (Select one)

- ❖ On-site Brochure Full Page Ad: \$750
- ❖ On-site Brochure Half Page Ad: \$500
- ❖ General Session Merchandise Seat Drop: \$500 *per session*
 - 3 SPHEM sessions available
 - 2 PHATS sessions available
 - 2 SCAPH sessions available
- ❖ PHATS/SPHEM Groupon (5 companies max) \$500
 - Beginning May 1st PHATS/SPHEM sends out 3 promotional e-mails (2 prior and 1 post meeting) on behalf of your company offering discounts, special services, or whatever you would like to offer.
- ❖ Golf hole sponsorship: \$500
- ❖ Welcome Bag Company Giveaways: \$250 per item (700 items needed)
- ❖ On-site Mobile App Rotating Banner (8 companies max): \$200