



2020 PHATS/SPHEM EXHIBITION

ORLANDO WORLD CENTER MARRIOTT

JUNE 18-19, 2020

WEDNESDAY, 6/17

9:00-6:00pm

Exhibitor Registration

2:00-7:00pm

PHATS/SPHEM/Exhibitor Golf Tournament (optional)

3:00-6:00pm

Exhibitor Set Up

7:00-9:00pm

Golf Reception

Evening

Free Night

THURSDAY, 6/18

8:00-12:00pm

Exhibitor Registration Continued

8:00-12:00pm

Exhibitor Set Up Continued

1:00-6:00pm

EXHIBIT HALL OPEN

6:00-8:00pm

Networking Reception for all PHATS/SPHEM Members and the Exhibitors immediately following the close of the exhibit hall (Reception tickets required)

FRIDAY, 6/19

10:00-2:00pm

EXHIBIT HALL OPEN

2:00-5:00pm

Exhibit Hall Breakdown

7:00-10:30pm

PHATS/SPHEM Hall of Fame Reception and Dinner

EXHIBITOR FEES & INFORMATION

Exhibit Booth: The two-day show for all Equipment Vendors and Medical Vendors is \$1500: All booths are 8' x 10' (depth x width) of Exhibit Space.

Includes: All pipe and drape, carpet, exhibitor identification sign, 6' skirted table, 2 chairs and one wastebasket.

Golf Tournament: The PHATS/SPHEM Golf Tournament will take place on Wednesday, 6/17 from 2:00-7:00pm followed by an Awards Reception. Golf is \$100 per person at the Hawk's Landing Golf Club on property at the Orlando World Center Marriott. This is a great opportunity for exhibitors, members and guests to socialize and network. <https://www.golfhawkslanding.com/>

Networking Reception: Exhibitors are welcome and encouraged to attend the Networking Reception, which immediately follows the close of the exhibit hall (6:00pm) on Thursday, 6/18. Exhibitor fee for the Networking Reception: \$75 per person.

Hall of Fame Reception and Dinner: \$100 per person

The Hall of Fame Reception and Dinner is on Friday, 6/19 at 7:00pm. We honor a past PHATS or SPHEM member into the PHATS/SPHEM Hockey Hall of Fame in addition to honoring our current members for milestone achievements.

SPHEM Enhanced Education Session: Educate the SPHEM Members (equipment managers in all professional hockey leagues, the NCAA, Canadian Hockey Leagues USHL and other leagues) about your product and how it can benefit them by speaking to a captive audience of approximately 200+ equipment managers.

15 minutes: \$2500

30 minutes: \$5000

45 minutes: \$7500

PHATS Vendor Session: Educate the PHATS Members (athletic trainers in all professional hockey leagues, the NCAA, Canadian Hockey Leagues, USHL and other leagues) about your product and how it can benefit them by speaking to a captive audience.

15 minutes: \$2500

30 minutes: \$5000

SCAPH Speaking Opportunity: Educate the NHL and AHL Strength and Conditioning Coaches about your company/product and how it can benefit them by speaking to a captive audience during the SCAPH Lunch on Thursday, June 18.

20 minutes: \$3000

PHATS Room Block: \$185 single occupancy/\$189 double occupancy at the Orlando World Center Marriott.

Booth Location: Will be determined by you, the vendor, and is based on a first come, first served basis. Once you register, an exhibit hall floor plan will be emailed to you to select your booth location. (*All Sponsors receive priority booth selection)

Exhibit Information Continued...

The Exhibit Company: Heritage Exposition Services. Exhibitor kits will be emailed in April. For additional information contact Heritage Expo at 314-534-8500 or www.heritageexpo.com, info@heritageexpo.com.

The Exhibit Hall: is located in the Orlando World Center Royal/Sabal/Sago Ballroom.

Payment: is required at time of registration. Credit card payments only will be accepted: American Express, Visa and MasterCard.

Late Fee: Registrations received after May 15th will incur a \$100 late fee.

***Registration will be open on March 4th. Register at www.phatssphem.com. You will receive an email notifying you that registration is open.**

For more information, contact the PHATS/SPHEM office at 888-460-9003 or admin@phats-sphem.com